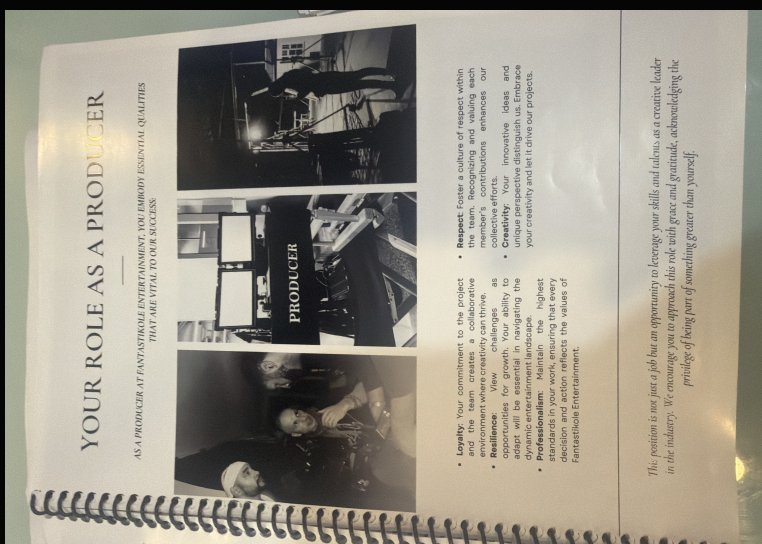


◆ FANTASTIKOLE ENTERTAINMENT PRESENTS ◆

DOG BELLY

The Indie Filmmaker's On-Set Survival & Inspiration Guide



PRODUCTION TIPS · INDIE FILMMAKING · RAW INSPIRATION

\$27 PRODUCTION DONATION GUIDE

Your purchase is a direct contribution to the completion of Dog Belly — a psychological thriller made by and for independent storytellers.

◆ YOU DID SOMETHING BEAUTIFUL TODAY ◆

Welcome to the Dog Belly Circle.

This is more than a guide. This is your official welcome into a creative family that refuses to give up on the stories that matter.

When you purchased this guide, you did something most people only dream about — you INVESTED in independent cinema. Every dollar of your \$27 goes directly toward bringing **Dog Belly: Misery Has a New Face** across the finish line. We are heading into post-production — sound design, color grading, and the final edit — and your belief in this project makes all of that possible.

Dog Belly is a psychological thriller co-directed by Desikole (Desiree Nichole Dizard) and her son Jovon Dizard of 848 Entertainment. It is raw. It is real. It is fantastically twisted. And it is ALMOST DONE — because of people like you.

■ CONGRATULATIONS, PRODUCER! ■ By purchasing this guide you are officially credited in our hearts as a Dog Belly Production Supporter. We see you. We thank you. We are making something extraordinary together.

"Eating the lackluster lemon — pushing through every hard moment to show up for the story. That is what indie film IS."

— Desikole, Creator & Director

Everything You Need to Start — and Survive — Your Indie Film

■ On-Set Production Tips

Real talk from a 2x Emmy-nominated Hollywood department head. What no film school teaches you about surviving (and thriving) on a professional set.

■ The Indie Filmmaker's Mindset

How to lead a crew when you have no budget, no backup plan, and everything to prove. The Busy B Mindset applied to filmmaking.

■ Your Role as a Producer

The 5 essential qualities every indie producer must embody: Loyalty, Resilience, Professionalism, Respect, and Creativity — straight from the Fantastikole playbook.

■ From Set to Post

A clear, honest breakdown of the post-production journey — sound, color, edit — and how Dog Belly is navigating it in real time.

■ Inspiration for the Long Game

When the shoot gets hard, when the edit is brutal, when you want to quit — this section is your lifeline. Stories and strategies to keep going.

■ Your VIP Membership Invitation

Be first in line for the Dog Belly Behind-The-Scenes Membership — exclusive access to the post-production journey, cast updates, and the premiere.

Real Talk. No Filter. Just Film.

01 Prep Is the Performance

Everything that happens on set is a direct reflection of how well you prepared off set. Your shot list, your call sheet, your communication — these ARE the film. A chaotic set creates chaotic footage. Build your foundation before day one.

02 Your Crew Is Your Currency

On an indie set, you cannot pay people what they deserve in money — so you pay them in culture. Create an environment of respect, creative ownership, and purpose. People will work harder for a vision they believe in than for a paycheck.

03 The Camera Doesn't Lie — But It Doesn't Tell the Whole Story Either

Learn to direct performance, not just setups. The most technically perfect shot means nothing if the actor's eyes are empty. Chase the feeling first. The frame will follow.

04 Embrace the Beautiful Pivot

Your location falls through. Your lead actor gets sick. The rain comes on the wrong day. The directors who survive indie film are the ones who pivot with grace. Constraints are your creative catalyst — not your defeat.

05 Document Everything

Behind-the-scenes footage, production diaries, set photos — these are your second film. The making-of story is as powerful as the story itself. Your audience wants to go on the journey WITH you.

06 Post-Production Is Where the Film Is Actually Made

What you captured on set is the raw material. The edit, the sound design, the color grade — this is where your film finds its soul. Protect your post-production timeline with everything you have. This is the finish line.

You Are Not Just Making a Film. You Are Building a Legacy.

Most people who say they want to make a film never start. You are not most people. The fact that you are here — holding this guide, investing in someone else's dream because you believe in the craft — tells me everything I need to know about you.

The Busy B Mindset — the framework at the core of Fantastikole Entertainment — is simple: **show up, even when it's hard**. Especially when it's hard. Every great independent film was made by someone who refused to let the obstacles become the ending.

LOYALTY	Commit to your project and your team completely. Creative collaboration only works when everyone knows you are all in.
RESILIENCE	Every challenge on set is an opportunity to prove what your vision is made of. The dynamic entertainment landscape rewards those who adapt.
PROFESSIONALISM	Hold the highest standard in every decision. Your set is your reputation. Run it accordingly.
RESPECT	Foster a culture where every crew member's contribution is valued. The best work comes from people who feel seen.
CREATIVITY	Your unique perspective is your superpower. There is no other story like yours — protect it, develop it, release it.

"This position is not just a job — it is an opportunity to leverage your skills and talents as a creative leader in the industry. Approach your role with grace and gratitude."

— Fantastikole Entertainment Producer's Handbook

◆ THE FILM ◆

Dog Belly

Misery Has a New Face

Dog Belly is a psychological thriller that dares to go where most films won't. Co-directed by Desikole — two-time Emmy-nominated filmmaker and Hollywood department head — and her son Jovon Dizard of 848 Entertainment, this film represents everything independent cinema is meant to be: fearless, personal, and uncompromising.

We are now entering post-production — the phase where the film truly comes alive. Sound design. Color grading. The final cut. Your donation is what gets us across this finish line.

◆ JOIN THE MEMBERSHIP ◆

Behind The Scenes: Getting to the Finish Line

The Dog Belly BTS Membership is LAUNCHING SOON — and as a guide purchaser, you get first access. As a member, you will receive:

- Exclusive behind-the-scenes footage from production
- Updates on sound design and scoring sessions
- Color grading process — watch the film find its visual identity
- >■ Edit room access — real decisions, real challenges, real film
- Cast & crew interviews and director's commentary
- Priority access to the premiere and screening events

FOLLOW @DOGBELLYMOVIE for membership launch details and updates.

◆ A FINAL WORD ◆

To Every Independent Filmmaker Who Is Still in the Fight —

This is for the ones who woke up at 4 AM to prep a shot list. For the ones who maxed a credit card to buy the right lens. For the ones whose family asked them to get a real job — and they kept going anyway.

You are not crazy. You are a filmmaker.

The road to finishing an independent film is the most humbling, terrifying, beautiful, and transformative journey a creative person can take. Dog Belly was born from that exact road — and we are *still on it*, still believing, still building.

Every tip in this guide comes from real sets, real mistakes, and real breakthroughs. Take what serves you. Leave what doesn't. And above all — **finish your film.**

"The story chose you. The only question is whether you will show up for it."

— Desikole · Fantastikole Entertainment

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